

COUP D'ETAT



Flat Weave Rug - Color Dégradé by Madda Studio

Contemporary

Mexico

The Flat Weave has a rich texture due to the irregularity of the handspun yarn and the exposed cotton warp. The interaction between the color of the wool and the color of the warp can add more warmth or coolness to the rug.

Color Dégradé is the gradual blending from dyed wool to natural wool tones. This design can also blend dark shades of a color to lighter shades of that same color.

Size: Made to Order. Larger than 6ft wide will be joined together in panels. Length is unlimited. Handwoven in Mexico on a pedal loom.

Material: 100% Dyed Handspun Wool, 100% Undyed Cotton

Maintenance: Professional rug cleaning recommended. Spot clean with warm water and pH neutral soap.

Color: Madda Studio uses natural dyes following the logic of color theory. Cochineal (red), Indigo (blue) and Cempasúchil (marigold) are their primary colors. These natural dyes are combined to create beautiful secondary and tertiary colors. Following this logic, there are infinite variations of color by mixing natural dyes in different proportions. Their vibrant palette arises from a complex process of superimposing colors.

Item Number: MS-RUG-F-CD

COUP D'ETAT



COLOR DÉGRADÉ

Color Dégradé is the gradual blending from dyed wool to natural wool tones. This design can also blend dark shades of a color to lighter shades of that same color.



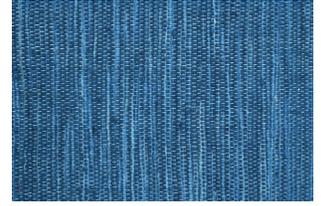
NATURAL DÉGRADÉ

Natural Dégradé blends different tones of natural wool to create an ombre effect. This design lends itself well to multi-panel rugs due to the different compositions that emerge.



STRIPE

Stripe design introduces naturally dyed wool, or natural tones of wool, to create defined contrasting lines. These lines can vary in width and their rhythm of repetition.



SOLID

Solid colored rugs are from our natural dyes and colors can be custom-made. The esthetic is one of uniformity with tonal variations throughout, due to the nature of the wool and natural dyeing process.

SEAM



BLANKET STITCH

EDGING



GREY EDGE



NATURAL CROCHET

CUSTOM SIZES EXAMPLES

*Madda Studio products are handmade and variations in color, size, and design may occur.

